

DUPLICATE INVOICE



WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

www.thebostonchannel.com

Billing Address:

Media Strategies - VA
Attention: Chris Vail
11350 Random Hills Road
Suite 670
Fairfax, VA 22030

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
970339-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Warren/D/Senate	11/5-11/6 add	13075

Flight Dates	Order #	Alt Order #
11/05/12 - 11/06/12	970339	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/05/12	11/06/12	ELLEN EF	4P-5P	11-----	:30	2	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	11-----	2	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	11/05/12	4:28 PM	ELLEN EF	4P-5P	:30	EW12109	\$1,500.00 NM
2	WCVB	Tu	11/06/12	4:38 PM	ELLEN EF	4P-5P	:30	EW12128	\$1,500.00 NM
2	11/05/12	11/05/12	Newscenter 5 at 5	5-6p	M-----	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	11/05/12	5:15 PM	Newscenter 5 at 5	5-6p	:30	EW12127	\$1,500.00 NM
3	11/05/12	11/05/12	Newscenter 5 at 11	11-1130p	M-----	:30	1	\$4,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	11/05/12	11:27 PM	Newscenter 5 at 11	11-1130p	:30	EW12128	\$4,000.00 NM
4	11/06/12	11/06/12	6a Eyeopener	558-7a	-T-----	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	-T-----	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	11/06/12	5:58 AM	6a Eyeopener	558-7a	:30	EW12109	\$1,500.00 NM
5	11/06/12	11/06/12	Good Morning America	658-9a	-T-----	:30	2	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	-T-----	2	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Tu	11/06/12	7:55 AM	Good Morning America	658-9a	:30	EW12128	\$1,600.00 NM
1	WCVB	Tu	11/06/12	8:59 AM	Good Morning America	658-9a	:30	EW12109	\$1,600.00 NM
6	11/06/12	11/06/12	LIVE WITH KELLY & MIC	9A-10A	-T-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	-T-----	1	\$600.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Lehigh Valley, PA 18002-6874

INVOICE

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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
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1	WCVB	Tu	11/06/12	3:59 PM	KATIE COURIC DAY	3-4p	:30	EW12109	\$600.00	NM																					
Total Spots							9																								

Payment Terms 30 Days

<u>Gross Total</u>	\$14,400.00
<u>Agency Commission</u>	\$2,160.00
<u>Net Amount Due</u>	\$12,240.00